**Email: sindhu.allu11@gmail.com**

**POWER BI Developer Mobile: 8977776449**

##### PROFESSIONAL SUMMARY

* Around 4 years of experience in IT Professional career in **SQL Server 2008/12** and **BI** Technologies such as **SSIS, SSRS and Power BI.**
* Experience in writing simple/complex queries, T-SQL, Views, Stored Procedures, Functions, Triggers, User defined functions etc.
* Experience in Debugging, Error Handling and Deploying the SSIS packages
* Expert Knowledge in creating/using Variables, Expressions, Package Configurations, Logging, Break Points and Check Points.
* Experience in Creating Reports using SQL Server Reporting Services (**SSRS**).
* Created many tabular, matrix Reports using the report designer.
* Expert knowledge in creating Drill through reports, Drill down reports, Parameterized and Cascading reports.
* Creation of metrics, attributes, filters, reports, and dashboards created advanced chart types, visualizations and complex calculations to manipulate the data in Tableau.
* Designed, developed and supported BI solutions, Involved in Debugging and monitoring, and troubleshooting issues/tickets. Implemented advanced geographic mapping techniques and use custom images and geo coding to build spatial visualizations of non-geographic data.
* Proficient knowledge in providing Security to the reports and deploying Projects.
* Delivered advanced/complex reporting solutions such as Dashboards and Standardized reports using Power BI Desktop
* Created Dashboards with different style using Power BI components like Pie charts, Bar charts, Line, KPI Visuals, Custom visuals, etc.
* Good knowledge of various DAX functions of Power BI technology.
* Published reports into Power BI publisher and schedule the data sets, providing row level security.
* Shared dashboards to users through Office 365, Content Packs.
* Good knowledge of various functions of Tableau Desktop.

##### WORK EXPERIENCE

* Working as a Power BI Developer for IBS Software services , Kochi from Aug 2016 to Till Date
* Worked as BI Developer for **mouritech**, Mumbai from May 2014 to July 2016

##### Technical skills

**Operating System** : Windows Server 2008/12.

**RDBMS** : SQL Server 2018.

**ETL Tool** : SQL Server 2012 Integration Services **(SSIS).**

**Reporting Tool** : Power **BI Desktop,power bi report builder**

**OLAP Tool** : SQL Server 2012 Analysis Services **(SSAS).**

PROJECT:1

|  |  |
| --- | --- |
| **Project Name** | **UKGB** |
| **Client** | AJG **(Arthur J. Gallagher & Co.)** |
| **Role** | Consultant |
| **Duration** | Jan 2018 to Till Date |
| **Environment** | Power BI, SQL Server 2014. |

DESCRIPTION:

(AJG) is a [US](https://en.wikipedia.org/wiki/United_States)-based global [insurance brokerage](https://en.wikipedia.org/wiki/Insurance_broker) and risk management services firm headquartered at in [Rolling Meadows, Illinois](https://en.wikipedia.org/wiki/Rolling_Meadows,_Illinois) (a suburb of [Chicago](https://en.wikipedia.org/wiki/Chicago)). The firm was established in 1927 and is the third largest [insurance broker](https://en.wikipedia.org/wiki/Insurance_broker) in the world. This project is mostly migrating the reports from Cognos to SSRS.

**RESPONSIBILITIES:**

* Interacted with end-users to collect requirements and acquire the necessary domain knowledge to become a subject matter expert.
* Understanding source systems and customer requirements.
* Worked with Dashboards style of reports using all the Power BI components.
* Worked with Pages and Page Visualizations in Power Bi Desktop.
* Created Dashboards style of reports using Power Bi Desktop Visualizations like Bar Chart, Line Chart, Area Chart and Slicer etc.
* Created the reports using charts like Pie, Bar, Line, KPI Visuals, Custom visuals, etc.
* Charts are used in making reports more user-friendly in analysis purposes.
* Developed User Interactive Reports as business needs.
* Published reports into Power BI publisher and schedule the data sets.
* Shared dashboards to users through Office 365, Content Packs.

PROJECT:2

|  |  |
| --- | --- |
| **Project Name** | **BI Regional Reporting and Dashboards** |
| **Client** | DELL Software. |
| **Role** | Report Developer/analyst |
| **Duration** | July 2016 to Dec 2017 |
| **Environment** | SSIS, Power BI, SQL Server 2012, Windows Server 2012 |

DESCRIPTION:

Dell software is a multinational provider of IT solutions and built out is software offerings to provide end-to-end solutions for data center.

Dell software is a manufacturing and software IT services in USA, Served through worldwide. Dell sells personal computers (PCs), servers, data storage devices, network switches, software, computer peripherals, HDTVs, cameras, printers, MP3 players and also electronics built by other manufacturer. The main aim of the project is based on the sales of the dell products business, on which they reach the profit or loss to every quarter in different regions like APJ, EMEA, and LATAM etc.

All these information is maintained in SFDC and generated different reports and dashboards for every location. The data is maintained historically in data warehouse, analyzed and developed different reports and dashboards for business users.

**RESPONSIBILITIES:**

* Created Rich dashboards using Tableau Dashboard and prepared user stories to create compelling dashboards to deliver actionable insights.
* Responsible for interaction with business stake holders, gathering requirements and managing the delivery.
* Created visualization for logistics calculation and department spend analysis.
* Maintained Test log and Wrote test Evaluation, Summary Reports.
* Extensively involved in doing user acceptance testing (UAT).
* Generated Test Cases for each specification in Requirement Specification Document corresponding to each module.
* Generated the test plan specifying an overview of testing approach, testing strategy, roles, responsibilities and its scope.
* Created Test Scripts, Test hierarchy to represent the features and functionality that need to be test in the application.
* Analyzed user and business requirements attended periodic meetings for changes in the application requirements and documents.

PROJECT:3

|  |  |
| --- | --- |
| **Project Name** | **BI Reporting and Dashboards** |
| **Client** | Reliance Commercial/Home Finance. |
| **Role** | ETL & Report Developer |
| **Duration** | Jan 2015- June 2016 |
| **Environment** | SSIS, SSRS, SQL Server 2012, Windows Server 2012 |

**DESCRIPTION:**

Reliance Commercial Finance (RCF) and Reliance Home Finance (RHF) are the initiatives of Reliance Capital Limited.

Both the organizations RCF and RHF required a BI reporting tool which will show the reports under one roof. Here we have used SSRS and 1KEY BI suite as reporting tools where SSRS is used to display data reports and summery reports and 1KEY BI is used to design dashboards.

We need to create the packages to fetch the data from above systems and load it accordingly to the data ware house which was already implemented at RCF and RHF.

**RESPONSIBILITIES:**

* Involved in extracting the data from different data sources like SQL Server, Oracle, Excel and Flat files, etc.
* Collect, manage and analyze huge volumes of structured and unstructured data in support of forensic engagements
* Perform different kind of analytics to identify patterns and detect suspicious activities, anomalies on transactional and operational data
* Design and develop ETL processes to consolidate heterogeneous data into a common platform
* Perform in-depth qualitative and quantitative analysis and summarization of complex transactional data
* Strong skills in SQL Server and related technologies (SSMS, SSIS, SSRS, SSAS) and develop stored procedures independently in order to perform in-depth data analysis.
* Use extensive knowledge of the client's business/industry to identify technological developments and evaluate impacts on the work to be performed.
* Performed transformations for loading of the data.
* Created Packages using SSIS and transformed the data from source to destination.
* Deployed the SSIS package on the Live Server.